

# **STUDENT INFORMATION SHARING**

## **POLICY**

Fitzgerald Public Schools does not allow the collection, disclosure or use of personal information from students for the purpose of marketing or for selling information (or otherwise providing that information to others for that purpose).

This policy does not apply to the collection, disclosure, or use of personal information collected from students for the exclusive purpose of developing, evaluating, or providing educational products for, or to, students or educational institutions, such as the following:

1. College or other postsecondary education recruitment, or military recruitment.
2. Book clubs, magazines, and programs providing access to low-cost literary products.
3. Curriculum and instructional materials used by elementary schools and secondary schools.
4. Tests and assessments used by elementary schools and secondary schools to provide cognitive, evaluative, diagnostic, clinical, aptitude, or achievement information about students (or to generate other statistically useful data for the purpose of securing such tests and assessments) and the subsequent analysis and public release of the aggregate data from such tests and assessments.
5. The sale by students of products or services to raise funds for school-related or education-related activities.
6. Student recognition programs

## **PROCEDURE**

Parents will be notified upon the adoption or continued use of any policy that would allow the collection, disclosure, or use of personal information collected from students for the purpose of marketing or for selling that information (or otherwise providing that information for that purpose).

Fitzgerald Public Schools also recognizes that the parents and guardians of District students have the right to inspect, upon request, any instrument used to gather personal information for the purpose of marketing or for selling information (or otherwise providing that information to others for that purpose) before that instrument is administered to the student.

In the absence of unusual circumstances, the District shall grant a parent's written request for access to such material within five (5) business days of its receipt.

Legal Reference: 20 U.S.C. 1232h(c)(1)(E); 20 U.S.C. 1232h(c)(1)(F)