

## **CROWDFUNDING**

This policy applies to the use of any form of crowdfunding utilizing an online service or website-based platform for the financial benefit or gain of the District – be it a specific classroom, grade level, department, school, or curricular or extracurricular activity.

"Crowdfunding" refers to a campaign to collect typically small amounts of money from a large number of individuals to finance a project or fundraise for a specific cause.

Through the use of personal networking, social media platforms, and other Internet based resources, funds are solicited or raised to support a specific campaign or project. (Examples: Donors Choose, GoFundMe)

Crowdfunding activities aimed at raising funds for a specific classroom or school activity including extracurricular activity, or to obtain supplemental resources (e.g., supplies or equipment) that are not required to provide a free appropriate public education to any students in the classroom may be permitted, but only with the specific approval of the Superintendent.